

THE WUNDER PROJECT

You've watched the video, you believe in the cause, and you want to be a part of the movement.

So How Can You Help??

Look no further than this guide to fundraising for The Wunder Project.

We need your help. Yes, YOURS! And we'll make it easy for you to help.

Table of Contents:

Suggested Fundraisers (feel free to be creative and think of your own, too!)

Hosting a Wunder Project Film Screening Party	page 1
Hosting a Wine Tasting Party	page 2
Hosting a Brunch	page 3
5Ks, ½ Marathons, Full Marathons, Triathlons, etc.	page 4
Getting your office or kid's school engaged	page 5
Poop-a-thon (yes, we said poop-a-thon)	page 6

Hosting a Wunder Project Film Screening Party

How to do it in six easy steps:

- 1) Pick a date and time that works for you.
- 2) Invite your friends to your house or office or wherever you'd like to host the screening party (make sure there's a computer wherever you're hosting the party. Cables to connect the computer to a TV, it looks great on a big screen.. But, if you're just rolling with a computer, that's cool, too. A good number of people to invite would be about 50. Not everyone is going to show up, but hopefully, almost everyone will feel compelled to make your suggested donation, which will be discussed in step 3.

In your invitation, make sure you specify that you are trying to raise funds for The Wunder Project and that you would request that all of your guests make a \$50 donation (or more). Checks should be made out to The WunderGlo Foundation, or donations can be made online at <https://wunderglofoundation.org/the-wunder-project/>

- 3) . Explain that you are passionate about the cause, and that this is the way to get to the CURE for colon cancer and that our success will pave the way for the cure for other cancers. Basically, let your guests know that this is an awesome cause.
- 4) Prepare to be a host. That means taking care of food and drink. You don't have to go big with catering, and you don't have to provide a full meal. Just some solid appetizers from Trader Joe's and some wine or beer and soft drinks. You could also cook, which would cut down on costs. The whole "hosting" part should run you about \$100-\$200 if you're thrifty and, obviously, a bit more if you want to go big.
 - a. Please note: You can WRITE OFF these expenses on your taxes. While this is not a direct donation to the Foundation, it's still a donation. So yes, this is tax-deductible.
- 5) During the party, once you've got most of your guests there, screen the film. You can introduce The Wunder Project as a cause and movement you care about, and you really don't have to say much else, since the film speaks for itself. Go to our YouTube link (www.youtube.com/watch?v=_rJsNC4xQW4), load up the film, and press play.
- 6) Collect donations, mail them to us after the party (**10153 Riverside Drive Suite 732 Los Angeles, CA 91602**), and have a good time with your buddies! You did it!

If 50 of your friends donate \$50 each, you just raised \$2,500. You rock!

Hosting a Wine Tasting Party

This is a little more involved, but it involves wine, so it's probably worth it.

- 1) Pick a date and invite your friends over. The goal = 20 guests. Ask them to donate \$50 (or more) for the evening, and let them know it's for The Wunder Project.
- 2) Provide good wine-drinking food. Suggestions: bread, cheese (we prefer vegan cheese), grapes, crackers, mixed nuts, small slices of pizza, etc.
- 3) Secure 12 bottles of wine. Make sure you have 2 of the same kind, so 6 different varieties. We suggest checking out BevMo's 5¢ Sale for your bottles.
- 4) Make sure you have a master document that has the type of wine and price for each bottle and organizes the bottle by number. Tape a post-it on each bottle with a number, then cover the entire bottle with aluminum foil and number it again on the outside of the foil.
- 5) Prepare printed pages (and pens) for each guest that read as follows:

Bottle #1:	Type Wine: _____	Price: _____
Bottle #2:	Type Wine: _____	Price: _____
Bottle #3:	Type Wine: _____	Price: _____
Bottle #4:	Type Wine: _____	Price: _____
Bottle #5:	Type Wine: _____	Price: _____
Bottle #6:	Type Wine: _____	Price: _____

- 6) Place all six bottles, side-by-side, on one table. Provide an index card with the corresponding bottle number in front of each wine bottle. On the underside of the index card you will write the name, type, and wine price to flip over and reveal later.
- 7) Provide small, clear sipping cups and pour each person a 2-ounce taste of each bottle of wine, one-by-one.
- 8) Each person must try to guess the type of wine, (*Chardonnay, Pinot, Cabernet Sauvignon, Petite Syrah*) and will also guess the price. Taste all the bottles (that part won't be hard).
- 9) After all six varieties have been tried (you'll need to use your back-up 6 bottles to finish the tasting), uncover the aluminum foil for each bottle and flip over the index card to reveal the type of wine and price. Compare notes, cheer for the winner, and finish the wine at your leisure.

You drink wine, learn about wine, and raise \$1,000 for The Wunder Project.

Hosting a Brunch

This one is especially easy.

- 1) Pick a date and time that works for you.
- 2) Invite your crew over. We suggest about 20 people.
- 3) Ask for a donation amount starting at \$50.
- 4) Provide brunch-type foods. To keep costs down, think about bagels and fruit. Don't forget the mimosas, though.
- 5) Collect donations, mail them to us after the party (**10153 Riverside Drive Suite 732 Los Angeles, CA 91602**), and have a smashing good time at your brunch!

If 20 of your friends donate \$50, you raised \$1,000 for The Wunder Project. Nice!!

5Ks, ½ Marathons, Full Marathons, Triathlons, etc.

- 1) Decide to run a 5K, marathon, or triathlon. Maybe you're already into this stuff, or maybe you want to be.
- 2) Choose a fundraising website so you can collect pledges for The WunderGlo Foundation/The Wunder Project. We suggest Crowdrise.com.
- 3) Solicit pledges from supporters. You can collect them on a per-mile basis or for the entire race.
- 4) Run, walk, jog, or swim. And hydrate!
- 5) After your 5K/Marathon/Triathlon, collect your pledges and send them to The WunderGlo Foundation at **10153 Riverside Drive Suite 732 Los Angeles, CA 91602**

**Not only are you a stud for being so active and healthy,
you're a stud for helping The Wunder Project while you're
being that way!**

Getting your office or kid's school engaged

Our workplaces are a great place to raise awareness and funds for The Wunder Project. Your child/children's schools would also be a sweet place to help our movement gain some momentum. Here's how you can do it:

- 1) Figure out who the best person to talk to at work/school is – ask around. It could be your HR rep, the school's principal, etc. Just ask around.
- 2) Explain the cause: The Wunder Project. Show them our website at www.thewunderproject.org. Show them our film. Explain who we are and why we're an organization worth supporting.
- 3) Propose a simple fundraiser. Here are some examples of really easy fundraisers that would be super successful at a work or school environment:
 - a. Bake sale (for work or school)
 - b. "Jeans" Day (for work)
 - c. Dress in Blue Day (for work or school)
- 4) Collect the funds raised and send them to The WunderGlo Foundation at 10153 Riverside Drive Suite 732 Los Angeles, CA 91602

By engaging your workplace or school, you'll raise money and awareness for The Wunder Project. Plus, you bring more people into the fold. You're creating a mini-movement! We like it!

Poop-a-thon (yes, we said poop-a-thon)

This one might be our favorite. This is an excellent opportunity to raise awareness about GI function and how our poop really does provide a good indication of our overall health. We all need to talk more about poop, and holding your own poop-a-thon is a fun and funny way to do it!

- 1) Pick a month that you'd like to hold your poop-a-thon
- 2) Engage your friends and family and ask them to “sponsor” your poop-a-thon, just as they'd sponsor a marathon. Maybe \$5 per successful bowel movement that you make in a month. Promise to keep them updated with funny and fun weekly poop reports.
- 3) Keep your supporters updated on how things are going in the bathroom. Only your supporters need to know about your poop. Hopefully, this will get more people to sign up to support your poop-a-thon. People are naturally curious.
- 4) After the end of the month, provide the final tally of poops you've taken, and collect on your pledges. Send the money you've raised to The WunderGlo Foundation at 10153 Riverside Drive Suite 732 Los Angeles, CA 91602
- 5) **Your poop-a-thon could raise thousands of dollars for The Wunder Project.**

Tell cancer that it can eat sh*t.