

7 April 2014

Dear WunderGlo Foundation Advisory Board, Wunder's Warriors, and our brand new Advisory Board Members,

This year did not start out exactly as we had hoped or planned. The sudden and unexpected passing of our amazing founder and inspiration, our dear Gloria Borges, has forever altered the trajectory of our lives. Gloria was, is, and continues to be a true force of nature whose spirit and inspiration will continue to guide us onward towards accomplishing her and our Foundation's mission and goals. Through carrying on Gloria's Warrior Spirit, and together with Dr. Lenz, our phenomenal advisory board, and Wunder's Warriors, I will continue to teach and impress the positive and hopeful lessons that my daughter left us all.

One definition of a "Legacy" is something that a person has achieved that continues to exist after they have left this earth. Gloria has left a truly remarkable and urgent legacy for us to carry on with The Wunder Project. Gloria's spirit lives on in each one of us who is fighting to make sure that cancer's time is up.

I cannot begin to tell you how excited I am to officially welcome so many new members to the Advisory Board of The WunderGlo Foundation. In having the opportunity to individually speak with each and every one of you, the diversity and the levels of your skills, talents, passion, enthusiasm, and generosity of your time are both humbling and overwhelming. I thank you, in advance, for your commitment and devotion to honoring Gloria's legacy and helping to achieve her dreams of eradicating colon cancer (and all cancers, ultimately).

Before I get into the details pertaining to this year's plans for our foundation, let me first share with you some very exciting and significant news. We have decided that a formal foundation "name change" is in order. Gloria truly lived a life of excellence. Her being overflowed with love, tenacity, generosity, inspiration, leadership, charisma, energy, and an incredibly positive and brilliant spirit. Gloria's brave and courageous fight, personal drive, and overwhelming desire to ultimately find the cure for all cancer became her inspiration to start her own non-profit foundation that I am proud to share has now been renamed in her honor: The Gloria Borges WunderGlo Foundation.

It is with great privilege and my heartfelt gratitude that I now welcome you all as advisory board members of The Gloria Borges WunderGlo Foundation. Together, as a team, I know that we will hurdle any and all obstacles put before us and successfully move forward to accomplish our goals. As Gloria so eloquently said, "Every day is a Chance."

The first quarter of this year has already been so eventful. With three speaking engagements in Los Angeles and New York and a major fundraising event in Savannah, Georgia : "A Night of Wunder" (chaired by our incredible Wunder's Warrior, Carlyle Dorroh), I have been forging

ahead on the journey that Gloria had planned for our Foundation in 2014. Last month, our Foundation's vice president, Tim Caballero ran his very first marathon in Los Angeles, CA and raised nearly \$10,000 in honor of Gloria. In one week, our advisory board member, Vivian Carmody, will be running in a 5K with her daughter to raise funds in Potomac, Maryland. This weekend, I will be traveling to Durham, North Carolina for two more scheduled events: a screening of The Wunder Project Film with Q & A with Dr. Heinz-Josef Lenz on Saturday, April 12th, and The WunderGlo Foundation's 3rd Annual Go-to-Hell Cancer Basketball Tournament on Sunday, April 13th.

One of our new advisory board members, Cheryl Khoury, will be spotlighting our Foundation at her company's (Affordable Benefit Insurance) annual client appreciation event that will be held at Santa Anita Race Track later on this month.

On Saturday, May 31, we will host the Foundation's first annual Phone Bank. This event will take place everywhere across the country. Advisory Board members will be asked to invite as many volunteers as possible to participate on this date. If you live in the Los Angeles area, we will be meeting as a group at the O'Melveny & Myers' office building and will be providing food and drinks for all who attend. However, you need not live in L.A. in order to participate. You can actually sit in the middle of your bed in your pajamas and call your contact list, or host your own local meeting space for volunteers. We are asking that every volunteer provide a minimum list of 20 people (friends/co-workers/family members/neighbors) to contact, to ask for pledge donations. We will provide a written script for everyone. We will also be posting our "phone bank" through our social media pages and on our website and we encourage all members to do the same on their Facebook pages as well.

Further details, along with the script, will be provided during our first official phone-in conference of 2014 on Wednesday April 30 at 1:00pm.

Our Second Annual Tee Off Against Cancer Golf Tournament, Flush Colon Cancer Poker Tournament, and Beat Colon Cancer 3-on-3 Basketball Tournament are in the talking and planning stages in addition to other ideas for 2014. Then, in fall 2014, we will host our Third Annual Annette Cook Cancer Warrior Awards Dinner and Silent Auction event, which is always the highlight gala of the year.

As advisory board members, if you are wondering how you can contribute in your best way to our foundation, there are so many varied areas where we can use your assistance. From social media, advertising, and public relations, to helping manage/update the on-line websites, to reaching out to potential corporate sponsors (for a meeting Dr. Lenz and me to present and explain the details of The Wunder Project). We need help with designing several new items/ideas that we have for our on-line store and can always use helping hands at local events, auction items for silent/live auction events, and assistance identifying and applying for grants for which our foundation would qualify. We need help connecting with your local restaurants and businesses that are willing to donate a portion of their proceeds, or you can hold

your own at-home events such as a screening of The Wunder Project film or a private wine-tasting event (or both) with your friends/family/co-workers as a personal fund-raiser.

You may have your own ideas that involve your own skills and talents that I haven't mentioned.

Please send me an email describing what areas within the foundation that you feel you would be most interested in and suited to being involved with.

I plan on having quarterly "phone-in" meetings, typically at 1:00 pm. If you cannot make those meeting times, you can review the quarterly agenda (will be emailed to you before each phone-in meeting) and either call me or send me an email for an update.

Please know that the level of your participation and time commitment is yours to decide. What time you can or cannot put in is 100% in your hands. We understand that everyone has families, jobs, and your own personal lives. As volunteers, we ask for the participation level that fits into your schedule and that personally moves you to contribute. We want your role in our foundation to be an enjoyable and rewarding experience.

The goal of the foundation is to gather people who are passionate about our cause and what we do to achieve our mission. Having a group of wonderful and talented people who know and love Gloria, and who care so much about honoring her legacy, will make this journey even more incredible.

I sincerely thank you all for caring so much. Together, we will honor Gloria's legacy, plans, and dreams to "fund the cure". I look forward to working together with you all as we walk in the footsteps left by our beloved founder and leader.

And as for cancer, I have only one thing to say: "Cancer, your time is up."

Sincerely and with all my gratitude

A handwritten signature in black ink that reads "Rebecca B. Keller". The signature is written in a cursive, flowing style.

Rebecca (Becky) Keller
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