

Quarterly Newsletter-August 15, 2014

Dear Advisory Board, Wunder's Warriors and Angel Investors,

It's hard to believe that we are already into the third quarter of 2014. We have been incredibly busy during this period, with no signs of slowing down. Let me catch you up to speed on four main areas.

Foundation News

In April, we hosted two scheduled events at Duke University: a screening and Q&A of *The Wunder Project Film* with Dr. Heinz-Josef Lenz, and The WunderGlo Foundation's 3rd Annual Go-to-Hell Cancer Basketball Tournament. Dr. Lenz and I also had the privilege to discuss future collaborations with legendary Duke basketball coach Mike Krzyzewski, and the co-founder and partner of the venture capital firm Maveron, Mr. Dan Levitan, conversations that have propelled the future growth of The Gloria Borges WunderGlo Foundation on an upward trajectory.

In May, a beautiful memorial plaque honoring Gloria was placed in the hallway of Dr. Lenz's offices at USC-Norris Comprehensive Cancer Center. It will forever reside in full view of every colon cancer patient, family member, and clinician to serve as an inspiration and reminder to always live and love life to the fullest. Also in May, we held our first annual Calling an End to Colon Cancer Phone Bank, raising approximately \$10,000, with additional commitment from our 2014 Angel Investors currently at \$70,000. This commitment will cover all our overhead expenses in order to maintain our promise that every dollar pledged goes directly to funding the research that leads to the cure.

In May, Gloria's dear friend and attorney Craig Weinstein from the firm of Holland & Knight nominated The WunderGlo Foundation to receive a portion of the proceeds from his firm's auction fundraiser. Craig's compassionate tribute to Gloria won over the hearts of his peers, and he proudly notified us that The WunderGlo Foundation was one of three recipients of a \$5,000 grant. We are so grateful to Craig for this honor.

On June 13, 2014, Los Angeles erupted in celebration as the Kings defeated the New York Rangers and brought home Lord Stanley's Cup, making L.A. the hockey champions of the world. As thrilling as these epic double overtime games were, our partners at O'Melveny and Myers had their own coast-to-coast competition going on. The New York office of OMM proposed a challenge to the LA office, with the winners of the Stanley Cup choosing their favorite charity for the losing office to donate \$2,500 to, along with the managing partners agreeing to wear hockey jerseys of the opposing team and post the pics to the O'Melveny website. Can you guess who OMM in LA picked?

On June 25, Gloria was honored by The Western Center on Law and Poverty as one of this year's recipients of The Rock Star Award. The Western Center is California's oldest and largest legal services support center, created in 1967 by a group of attorneys and legal scholars from USC, UCLA and Loyola law schools. The Rock Star Award is given to members of the legal community who exemplify the Center's commitment to serving low-income Californians, truly standing out among their peers. Gloria's tirelessness in helping people is no secret, but some may not know that her selflessness manifested itself through her work in other non-profits as well, and that she served on the Western Center's Advisory Board for over 4 years. Our own VP Tim Caballero accepted the award on behalf of Gloria, her family, and the Foundation, with the attendees giving Gloria a standing ovation at the end of Tim's speech.

Finally, our second annual Tee Off Against Cancer Golf tournament held on June 29 was a huge success. Sponsored by Gloria's beloved family at OMM all of the participants were pleased with their beautiful day

of golf, and the winners of their contests were proud and very happy with their trophies and prizes. Our own V.P. Tim Caballero was voted The Best Dressed WunderGlo golfer!

News of Board Members

The Gloria Borges WunderGlo Foundation is proud to announce the addition of two incredible individuals to our Advisory Board:

Kip Pastor is the Vice President of Production and Digital Development at THIS IS JUST A TEST. He is an award-winning filmmaker, who has directed, produced and written commercials, music videos, documentaries, and films that have played on television and worldwide, including the documentary In Organic We Trust. In January 2014, Kip's father passed away after nearly four years of battling stage-four colon cancer, passing away just 3-days after Gloria did. Kip is ready to help spread WunderGlo's message and to help us cure colon cancer. We are so honored and grateful to welcome Kip Pastor to our WunderGlo world!

Fram Virjee is the Executive Vice Chancellor, General Counsel, and Chief Legal Officer for the California State University system. Fram is the co-founder and administrator of Yambi Rwanda (a.k.a. Embrace Rwanda) a non-profit dedicated to improving the lives of Rwandans through local initiatives involving clean water, educational scholarship, micro-financing, and supporting women's centers and cooperatives. Fram first met Gloria at OMM where he was a partner and chair in the Labor & Employment Department, and served as the Firm's Diversity and Inclusion Partner. His love of both Gloria and WunderGlo and his own personal experience, make him the perfect addition to our board of directors. We are honored to welcome Fram to WunderGlo!

Some very sad Foundation news to report is the recent passing of our incredible Wunder's Warrior, Carlyle Dorroh. Carlyle was the mother of three young children, a devoted wife, and beloved friend to both me and Gloria. Early on July 27, at the age of 42 and after a prolonged fight against colon cancer, heaven welcomed this beautiful new angel. Her husband William confirmed that she was peaceful and smiling, truly ready for her incredible eternal journey. We had gotten to know Carlyle personally through her great friendship with Gloria, and were touched and honored by her orchestration of a fundraiser in March for our organization, called A Night of Wunder. Carlyle was a passionate and spirited cancer warrior, who Gloria personally selected last September to be a recipient of one of this year's Cancer Warrior Awards. Just before her passing, Carlyle filmed her acceptance speech that will be played at our gala next month.

Earlier this year, I had the privilege of supporting Carlyle during her 16-hour, cytoreductive with HIPEC surgery at Wake Forest Baptist Hospital in Winston-Salem, North Carolina. In early June, I travelled back to visit her at her home in Savannah, Georgia. I would like to personally thank board member Gaile Mattison, who generously paid for my flight and hotel in June, as well as to Carlyle's memorial services. I am also grateful to board member, Tiffany Lane, who contributed to my hotel costs during my July stay in Savannah. I am thankful to our board members who have generously made a WunderGlo donation in Carlyle's honor.

Upcoming Events

The Gloria Borges WunderGlo Foundation Tee-Shirts, Bags, Bracelets, along with her Memorial Tribute Jewelry are now available for sale in the store on the Wunder Project Website. Prints of Gloria's Love Life painting and Every Day is a Chance Poem will be available in the store by month's end. Since September marks the Foundation's 3-year anniversary, we are offering promotional discounts throughout the month.

Invitations for our Foundation's 3rd Annual Annette Cook Cancer Warrior Awards Dinner and Silent Auction event went out this week. Scheduled for September 26, 2014, this Gala is the Foundation's most important event of the year. It is our greatest fund-raiser, we debut new foundation films, meet and greet sponsors, recurring and new donors, prospective investors, and it is our time to shine. Tickets are now available for purchase for \$125 per person and \$1,250 per table. To date, we have secured nearly \$32,000 in sponsorship, but are still seeking additional sponsors—sponsors are recognized in our program, step & repeat banner, via social media, and are also thanked on the evening of the event.

Our list of honorees for the evening is now established. In addition to honoring Mike Kryzewski (by video) and Carlyle Dorroh, philanthropists Tammy and Eric Gustavson are our first \$100,000 Coalition Partners and our first donors to the Annette Cook Memorial Fund, a fund that goes to the first platform of The Wunder Project: genome sequencing of thousands of colon cancer tumor samples, a \$25M project. It is our first step to finding the cure, and a huge one. We also added two Cancer Warrior Awards Honorees: Jim and Catherine Gainey, a couple with two young boys from Prairie du Sac, Wisconsin. Jim is a Stage IV Colon Cancer patient in treatment with the pseudonym Superman! Gloria personally selected this couple as Wunder's Warriors. Since this is the Gainey's first family trip to Southern California, we will be sending them to Disneyland (Jim's very 1st time) and give thanks to board member Luke Liss for providing this funding. We must also thank board members Michelle Liffman and Jesse Goodman for funding two flights for the Gainey Family. We are grateful to board members Bobby & Lore Blanchard, Sue & Vince Castle, Lisa Karlan, Marie Palmeri, and Carolyn Snyder for also contributing to the family's special weekend. This evening wouldn't be complete without an award presented to the "ultimate cancer warrior": our founder, inspiration, and leader: our dear WunderGlo. Gloria rounds out the list of awardees with an In-Memorial presentation.

Conclusion

Although we are not legally required as a foundation to produce financials, we have hired the firm of Lucas, Horsfall, Murphy & Pindroh, LLP to prepare these documents for us. In our plans to seek out larger donor support for The Wunder Project and our first Million Dollar Donor, together with a "One Sheet" the firm will handle our financials for the 2012, 2013, and 2014 YTD years. We believe that these documents will greatly display the success and growth that Gloria set into motion.

As our Foundation forges on toward the goals that Gloria set forth, my heart is filled with gratitude and appreciation for all of you. Your support and belief in what we do speaks volumes. We have big shoes to fill and high goals to reach; yet we are filled with hope in carrying on Gloria's legacy. With your continued support, I promise to make you proud of the way we exemplify this Foundation, always pursuing excellence and success, while always remembering to Love Life while doing it and giving thanks for every single day.

Sincerely yours,

A handwritten signature in black ink that reads "Rebecca B. Keller". The signature is written in a cursive, flowing style.

Rebecca Keller
President and Executive Director
The Gloria Borges WunderGlo Foundation