

Quarterly Newsletter-January 14, 2015

Dear Advisory Board, Wunder's Warriors, Angel Investors, and Sponsors:

Happy 2015! With two weeks into this New Year, I hope that everything is well with all of you and the holidays were filled with treasured memories. As for the Gloria Borges WunderGlo Foundation, we had a very successful and busy year. Here is our 2014 year-in-review, 4th quarter summary, and 2015 schedule:

Foundation News

Gloria left us with a schedule of events for the first half of 2014 that included A Night of Wunder in Savannah, Georgia in March 2014, which raised approximately \$20,000 and featured keynote speaker, former Presidential candidate Herman Cain. In mid-April, we featured The Wunder Project film screening and held our 3rd Annual Go-to-Hell Cancer Basketball Tournament at Duke University. In May, we successfully hosted our First Annual Calling an End to Colon Cancer Phone Bank and a beautiful memorial plaque in Gloria's honor was unveiled at USC-Norris Comprehensive Cancer Center. In June, our Foundation's 2nd Annual Tee Off Against Cancer Golf tournament that was sponsored by O'Melveny & Myers, LLC, was also a great event. The hallmark of our successful year was the Foundation's September Gala: The 3rd Annual Annette Cook Cancer Warrior Awards. On that night in Los Angeles, we hosted over 200-guests, raised over \$65,000, honored cancer survivors and activists, and presented Coach Mike Krzyzewski with the first Gloria Borges Life of Excellence Award. We are so grateful to our generous CWA sponsors: O'Melveny & Myers, LLP, Bayer HealthCare, The Hannemann Family Fund, USC Norris Comprehensive Cancer Center – G.I. Oncology, Pinkberry, Keck School of Medicine at USC, Scheper Kim & Harris LLP, Canon Solutions America, Genentech Inc., and Nossaman LLP. We are also grateful for the over 100 organizations and individuals that generously donated to our silent auction.

At the CWA, we proudly announced that The Gloria Borges WunderGlo Foundation pledged a grant for \$500,000 to Dr. Lenz and his G.I. Oncology Research that benefits The Wunder Project. We also shared Gloria's final wishes that pledged \$100,000 of her own money to The Wunder Project. We announced that Gloria's donation would become part of her original Angel Investors idea: funding used for the operational costs of the Foundation so that The Wunder Project can continue to advertise that 100% of funds raised go directly to research for the cure. In her honor, we proudly introduced the new formal name for our group of Angel Investors: "The Gloria Borges Angel Fund".

A formal check presentation ceremony took place on December 8, 2014, in honor of Gloria's 33rd Birthday, at USC Norris Cancer Comprehensive Center where we presented Dr. Heinz-Josef Lenz and USC G.I. Oncology with our first major grant of \$500,000 towards The Wunder Project. (see press release attached.) On January 5, 2015, the date that represents the 1-year anniversary of Gloria's journey to heaven, \$100,000 was donated to The Gloria Borges Angel Fund of the Wunder Project. (see press release attached).

In December we had a social media Facebook Campaign in honor of Gloria's 33rd Birthday, we distributed our year-end Seasons Greetings letter that engaged donors, and 2015-Gloria Borges Angel Investor request letters were also sent out. We received very favorable responses and I am extremely grateful for all of you who have already committed to being Gloria Borges Angel Investors in 2015. I will provide a more detailed Angel Investor update at our first quarter timeline.

During the year, we also expanded our Wunder Project on-line store with The Gloria Borges WunderGlo Foundation Tee-Shirts, Bags, Bracelets, Memorial Tribute Jewelry, Prints of Gloria's Love Life painting and Every Day is a Chance Poem and Note-cards (with the same prints), and Love-Life Key chains.

The Gloria Borges WunderGlo Foundation is proud and excited to begin offering Reiki and Guided meditation in 2015 to the patients at USC Norris Cancer Comprehensive Center. We have a staff of Reiki Masters and healing therapists who have volunteered their time and services to WunderGlo. In December, we met with the Chief Administrative Officer for USC Norris Hospital, Mr. John Ferrelli, and his team at USC-Norris to discuss these plans. They are thrilled about this opportunity that The WunderGlo Foundation is offering to bring to their patients. Gloria's personal Reiki Master, Mr. Kevin Ackad, will be leading this program.

News of Board Members

The Gloria Borges WunderGlo Foundation is proud to announce the addition of seven, incredible individuals to both our Advisory Board and Executive Board:

Please join me in welcoming Advisory Board member and our new Executive Assistant, **Doug Yakich** to The Gloria Borges WunderGlo Foundation. Doug brings strong non-profit fundraising experience to WunderGlo with his involvement in organizations such as the Ostomy Associations of America, the Crohn's and Colitis Foundation of America, and Providence Health & Services Foundation. Doug has quickly integrated into our foundation's workflow format and has already proved to be an invaluable asset to WunderGlo.

Nicole Lamb is a long time-friend of Gloria's who brings her passion and devotion to honoring Gloria's legacy and was instrumental in helping with the success of our Silent Auction at our Cancer Warriors Event, this year. **Nancy Lynberg** is one of our Wunder's Warriors who has joined our WunderGlo Advisory Board as she also shares our commitment to finding the cure for colon cancer. Nancy assists with Facebook, specifically with our Cooking with Chef AJ segment, and was responsible for the design and email distribution of our Season's Greetings letter. **Matt Lynberg** has taken on the huge role of creating a new and complete Foundation Website that will house all of the content that is in our WunderGlo Foundation website, The Wunder Project Website, and The WunderGlo Blog. **Stephanie Villasenor** is general counsel with The Norton Simon Museum specializing in Non-profit management. Friends with Gloria from Stanford Law School, Stephanie brings a wealth of knowledge and guidance to WunderGlo and has already advised and assisted us with our 2013 tax filing, amendment of our bylaws, and has provided assistance with contracts.

We have also added two new Directors to our Executive Advisory Board:

Debbie Krzyzewski Savarino is the Director of External Relations with Duke University Men's Basketball and originally joined the staff as the primary fundraiser for Duke's sports performance research facility: The K Lab. Debbie is responsible for all special events involving the team within the Duke and Durham communities while maintaining the relationships with The Duke Children's Hospital, The Emily K Center, and The Jimmy V Foundation. As Associate Director of the Legacy Fund, Debbie is part of a fundraising team that has raised over \$80 million for the program. Debbie has pledged her dedication to WunderGlo and is committed to merging two uniquely different teams in Duke Men's Basketball and The WunderGlo Foundation to help in all aspects of elevating the Foundation and moving closer to achieving the goals at hand. **Linsey Pecikonis** is the Communications Director of Brave New Films. She has over 10-years of communication experience. She has served as the communications director at Democracy for America and has also served in this capacity for various non-profit organizations. Linsey is excited about bringing her talents and

experience to the WunderGlo Foundation. She has various ideas and plans to assist our Foundation in the focused areas of marketing, development, and communication. Linsey was responsible for issuing our media press releases regarding our Foundation's milestone \$500,000 grant and Gloria's \$100,000 donation.

I am grateful and honored to welcome these amazing people to The Gloria Borges WunderGlo Foundation.

Wunder's Warriors News

Some very sad news to report is the passing of one of our Wunder's Warriors, Mark Rizzo on September 10. Mark is the father of two young daughters, a devoted husband, son, brother, and best friend to everyone who knew him. I flew out to San Francisco the week before our CWA and had the honor of supporting Mark's beautiful wife, one of our Wunder's Warriors, Serena Rizzo, during his memorial services.

Our generous Foundation hosted two of our CWA honorees, Jim and Catherine Gainey, for a very successful trip back to Los Angeles over the Thanksgiving weekend. We are grateful to Tracy Scott, Wendy Watson, Sue & Vince Castle, and Anna Nesser who made donations for the Gainey's flights from Wisconsin and entertainment. A heartfelt thank-you to our dear and long-time personal friends and Gloria Borges Angel Investors, Ross and Maureen Thomas, for their very generous contribution of \$1,000 for the Gainey's travel costs. Because of all of you, we proudly brought the Gainey's to Los Angeles for their incredible consultation with Dr. Lenz and had four, action packed and fun-filled days while here. Jim looked and felt great.

Upcoming Events

Save The Date emails were sent out yesterday for our Foundation's 2nd Annual Flush Colon Cancer Poker Tournament that is scheduled for Friday, March 6, 2015. Ticket sales and more information about this Los Angeles event are forthcoming. We are currently seeking table sponsorship and prize donations.

2015 Calendar of events

January 22, 2015: Guest Bartending Fundraiser at Soda Popinskis in San Francisco by Elizabeth Pederson

March 6, 2015: The 2nd Annual Flush Colon Cancer Poker Tournament in Downtown Los Angeles, CA

March 28, 2015: The 2nd Annual Carlyle Dorroh's A Night of Wunder in Savannah, Georgia

April/May 2015: Tentative dates for our Foundation's 4th Annual Go To Hell Cancer 3-on-3 Basketball Tournament at Duke University in Durham, North Carolina are in late April and early May.

May 2015: The 2nd Annual Calling an End to Colon Cancer Phone Bank –Los Angeles, CA and Countrywide

June/July 2015: Golf or Basketball Tournament in Los Angeles, CA; Programming is open

September 18, 2015: The 4th Annual Annette Cook Cancer Warrior Awards Dinner and Silent Auction at the Los Angeles Athletic Club in Downtown, Los Angeles, CA

November 13-14, 2015: First Annual Gloria Borges WunderGlo Foundation-Duke Men's Basketball Chalk-Talk Event at Duke University in Durham, North Carolina (this event includes tickets to a Duke Men's Basketball Game in Cameron Indoor Stadium on Saturday, November 14)

Conclusion

In 2015, our Foundation has plans to expand our affiliations and partnerships. Various meetings took place at the end of 2014 and more meetings will be scheduled for potential partners/investors throughout 2015.

Approximately 15-months ago, Gloria wrote the following in one of her WunderGlo Blog posts: "But I knew, somehow and in some way, my attitude, my leadership, and my love for people and desire to help them would transform this supposed "curse" into one of the biggest blessings of my life." As my daughter felt and wrote about often, I also recognize the blessings in my own life. As she gloriously guides me from the heavens, I am so very grateful to every one of you for your dedication, contributions, and belief in what we do as a Foundation. Our goals have and will always be laser focused on this work for the greater good. I look forward to sharing our progress with you in 2015 and I am honored by your continued support and loyalty to our organization.

In Sincerity and Gratitude Always,

A handwritten signature in black ink that reads "Rebecca B. Keller". The signature is written in a cursive, flowing style.

Rebecca Keller
President and Executive Director
The Gloria Borges WunderGlo Foundation