

THE GLORIA BORGES WUNDERGLO FOUNDATION

3260 Bennett Dr
Los Angeles, CA 90068
213-375-4550
becky@wunderglofoundation.org
www.wunderglofoundation.org
www.thewunderproject.org

Quarterly Newsletter-May 13, 2015

Dear, Gloria Borges WunderGlo Foundation Supporters,

With the first four months of the year in the books, 2015 is proving to be a very special year for WunderGlo. As time marches midway into May, I am proud to share an up-to-date summary with all of you:

Foundation News

At last year's end, we engaged donors through both a social media Facebook Campaign in honor of Gloria's 33rd Birthday and in our year-end Seasons Greetings letter. As a result, we received over \$26,000 in donations and attracted 50% of our Gloria Borges Angel Investment Fund Goal. On, January 5, 2015, in honor of her 1-year anniversary in heaven, Gloria's \$100,000 pledge was donated from her estate and deposited into The Gloria Borges Angel Fund for The Wunder Project. Last week, I sent out second request letters to potential 2015 Angel Investors. I am extremely grateful to those of you who have already committed to being Gloria Borges Angel Investors. Our success could not be possible without your unyielding support.

On January 22, advisory board member-Elizabeth Pederson organized a guest bartending fundraiser at Soda Popinskis in San Francisco that was well attended and raised over \$1,200 in tips! Donor letters/receipts were mailed out in February for 2014 donations. WunderGlo activities were off the charts in March (Colon Cancer Awareness month): fund-raising letters, our 1st Annual WunderGlo March Madness Men's NCAA Basketball Tourney, two WunderGlo events, and our "Glo-Blue" campaign that provided blue light bulbs to all \$50+ donors. We also gave out free blue light bulbs to every colon cancer patient at USC Norris Comprehensive Cancer Center, to help spread awareness. Over \$14,000 in "non-event" donations were raised. Our first event took place in Downtown Los Angeles on March 6, where every one of the attendees had a blast at our Foundation's 2nd Annual "Flush Colon Cancer" Poker Tournament. "Vegas-style" energy was abound as we raised over \$9,000 and gave away great prizes to the top eight finalists (from a Magic Johnson signed Laker's jersey to Tiffany & Company jewelry, prizes ranging in value from \$150-\$800). We thank O'Melveny & Myers, LLP for hosting our event and also thank our event sponsors: One Hope Wine and Ross & Maureen Thomas. Our second WunderGlo event was held in Savannah, Georgia on March 28: 2nd Annual "A Night of Wunder" in honor of (Wunder's Warrior) Carlyle Dorroh. Advisory Board member, Tiffany Lane, together with volunteer, Bethany Wannamaker, knocked it "out of the park" with a fabulous 80's style themed evening complete with dinner, D.J., dancing, bartender, and photo booth. This event raised nearly \$15,000 while raising the roof in Savannah, all in the spirit of punching cancer in the face! Tiffany and Bethany did an amazing job with sponsorships that included: MacAljon Serving Industry, Dorroh Family, G.I. Consultants of Savannah, Wannamaker Family, Jenny Skinner, Remer Lane Insurance, Beck Family, and Laura Caputo.

Also on March 28 in Los Angeles, California, WunderGlo advisory board met with patients and presented our foundation's "Wunder's Warriors" film at the USC-Norris Annual Colorectal Cancer Patient reception. Our WunderGlo Reiki Master, Kevin Ackad, provided details and handouts explaining the approved Reiki Program that will be offered "for free" to all patients at USC-Norris", through the WunderGlo Foundation.

Our O'Melveny & Myers family continues their steadfast commitment to The Wunder Project and the families that we are working for. On March 31st, O'Melveny & Myers Los Angeles Community Involvement Committee held a firm-wide fundraiser that generated over \$17,000 in donations. From Los Angeles to New York, Newport Beach to Washington D.C., and from San Francisco to Seoul Korea, participation served as a

remarkable testament to each office's support for Gloria's mission and our collective power to make a difference. A huge WunderGlo thank you to O'Melveny & Myers, especially, OMM Chairman, Mr. Brad Butwin for launching this event and to WunderGlo Director and Officer, Ms. Tracy Scott for her leadership with this campaign in the spirit of colon cancer awareness month and the Wunder's Warriors who we support.

Also in honor of Colorectal Cancer Awareness Month, I wrote daily social media spotlights to tribute the lives, people, and families, both past and present, who The WunderGlo Foundation supports and works for every single day. Always taking care of the business end of running an exciting and rapidly growing foundation, WunderGlo will never lose sight of the people we work for, in honor of, and fight so hard for the cure. (Please let me know if you would like me to send you a pdf copy of these stories).

On April 4-6, I flew to Indianapolis both for Gloria and with her "in-spirit" to cheer on her beloved Duke Blue Devil's Men's basketball team to their 5th NCAA Championship Title. Just six months prior to Gloria's cancer diagnosis, she was delighted to be in Indianapolis in April 2010 to witness Duke's 4th championship. It was for this reason that I absolutely knew that it was my destiny to be there in her honor, this year, and I know that she was there cheering alongside me. Congratulations to Coach Mike Krzyzewski, who is an honorary advisory board member of The Wunder Project.

On April 26, 2015, we held our most successful 4th Annual "Go To Hell Cancer" 3-on-3 Basketball Tournament in Cameron Indoor Stadium at Duke University in Durham, North Carolina. We are beyond grateful to our WunderGlo Director, Debbie Krzyzewski Savarino and the Duke Men's Basketball Program for sponsoring our event in Cameron and especially to Coach K for providing the prizes to our winners: autographed mini Duke basketballs and NCAA championship hats.

Monday, May 4, was an incredible day for Gloria and WunderGlo as the Los Angeles Business Journal named Gloria Borges and The WunderGlo Foundation: "The Philanthropist of the Year" at the 2015- "Women Making a Difference" Symposium and Awards. We all know how much Gloria loves trophies and "winning", and accepting Gloria's posthumous award in May 2015 was indeed an amazing honor. Hearts were bursting throughout the room as I delivered an acceptance speech that moved the audience of over 1,200 attendees to their feet for a long-standing ovation. It was such a worthy tribute and a truly special moment for our amazing founder, leader, and angel, Gloria Borges. An honor that also acknowledges The WunderGlo Foundation and our bold fight to end and cure colorectal cancer.

News of Board Members

The Gloria Borges WunderGlo Foundation is proud to announce the addition of five, incredible individuals to our Advisory Board and Wunder's Warriors:

Please join me in welcoming new Advisory Board members, two Duke Alums, **Elizabeth Dixon '03** and **Sarah Stogner '04**, to The Gloria Borges WunderGlo Foundation. **Elizabeth** is a communications, marketing, and external relations strategist who remained connected to Gloria, fellow Duke Basketball Line Monitor and Cameron Crazie, well after graduating from Duke University. **Sarah** was a fellow classmate of Gloria's at Duke and is now a Director at MaxPoint Express, which provides leading business intelligence and digital marketing solutions. Elizabeth and Sarah became especially inspired by their friend's courage, poise, and persistence in the face of a challenging cancer fight. They are both honored to join the Advisory Board and help carry on the important work of the WunderGlo Foundation.

Also new to the WunderGlo Family, I am proud to introduce three, amazing Wunder's Warriors who have joined our elite group: **Phuong Gallagher** was diagnosed with Stage III rectal cancer at the age of 29 and is determined to beat cancer by living her life to the fullest. A 7-year survivor, Phuong is someone who will not let cancer define her and is ready to help WunderGlo in every way possible. **Dawn Eicher**, diagnosed in 2013 at the age of 36, is a Stage IV colorectal cancer survivor who has been NED (no evidence of disease) for 10-months and counting. This year, Dawn single-handedly started the Never Too Young petition to lower the screening age for colorectal cancer, from 50 to 20 years old, to be presented at The Call on Congress in D.C. At the age of 30, UNC-Tar Heel, **Kim Renee Clark** was diagnosed with rectal cancer. Due to the fact that Gloria assisted Kim in writing her personal statement when applying to Grad School, Kim happily says that she is a proud Tar Heel thanks to Gloria! Thankfully in remission for 3-1/2 years, Kim is excited to help WunderGlo in our mission to end this disease. These incredible Wunder's Warriors are continually inspired by Gloria every day and The WunderGlo Foundation is proud to welcome these energetic, upbeat, and unstoppable Warriors to our "family".

I am grateful and honored to welcome all of these amazing people to The Gloria Borges WunderGlo Foundation.

Wunder's Warriors News

In late 2014, I found Gloria's notes that selected our Wunder's Warrior, Debbie Jett to receive a Cancer Warrior Award at our annual gala. Therefore, she will be one of our event's honorees, this September. Debbie Jett is a Stage III colon cancer, 6-1/2-year survivor who is currently training under the supervision of world record ultra marathoner, Ed Ettinghausen, to run in the EC100 race (100 miles) on October 17, 2015 in the Zero to 100-Mile Hero Project in Wildomar, CA. Debbie is on a fundraising mission for The Wunder project, a cause that she is greatly passionate about: The cure for Colon Cancer. Debbie draws inspiration from Gloria and she says that every person that stepped into Gloria's light force will never been the same. Debbie's \$\$\$ goal is the "extraordinary". If 1,000 people donate \$100 for every mile that Debbie will run on October 17th, we will have together raised \$100,000 to help eradicate colon cancer; funds that will go 100% to research for the cure through The Wunder Project.

On April 30, Fox Sports-San Diego filmed both Debbie Jett and Becky Keller for an athlete's human-interest story film that began airing, this week (starting on May 12) on the Fox Sports San Diego Network, after the Padres post game show live broadcast. It is scheduled to air once daily for one week and will also be placed on their website.

On June 19, 2015: Wunder's Warrior and Cancer Warrior Award honoree, Catherine Gainey will be hosting our foundation's very first paint night: "WunderGlo Painting for a Cure -Love Life Paint Night" at the Hilton Garden Inn in Middleton, Wisconsin.

Last month, I notified our incredible Wunder's Warrior, Nancy Lynberg, that we will be honoring her with a Cancer Warrior Award at this year's gala in September. Nancy is a colon cancer advocate, WunderGlo volunteer extraordinaire, and the caretaker of her beloved husband, Mike, who is a Stage IV cancer patient in treatment. Nancy and her son, Matt, have been tirelessly working on our foundation's new website that will be ready to go "live" by June. Nancy was honored and moved by this news and is grateful to be chosen for this award. On a less joyous note, I ask that you keep Nancy and her family in your thoughts and prayers as her husband, Mike, was admitted to the hospital this week and is going home today to begin hospice care.

Upcoming Events

"Save The Date" for our 3rd Annual "Tee Off Against Cancer Golf Tournament" at Brookside Golf Club in Pasadena, CA, next month on **Saturday, June 27th**. Also "Save The Date" for **The 4th Annual Annette Cook Cancer Warrior Awards Dinner and Silent Auction** at the Los Angeles Athletic Club in Downtown, Los Angeles, CA, on **Friday, September 18th**. Ticket sales and more information about these events are forthcoming. We are currently seeking sponsorships and prize/silent auction in-kind donations.

Honorees that will be receiving Cancer Warrior Awards on September 18, 2015 will be:

1. **Debbie Jett** – Stage III Colon Cancer Survivor, Inspirational Advocate, Wunder's Warrior
2. **Nancy Lynberg** – Colon Cancer Caretaker, Advocate, Devoted Volunteer, Wunder's Warrior
3. **Yes! Beat Liver Tumors** – Non-Profit that celebrates "Hope" with Colon Cancer patients
4. **Robert Pastor**-(Posthumous) Academic, Humanitarian, Philanthropist, Carter Administration-U.S. National Security Council's expert on Latin American affairs: **The Gloria Borges Life of Excellence Award**

We are also in the process of planning a "Love Life" Beach Party at a private home (with "private" beach area) in Malibu, CA to thank our Angel Investors, Sponsors, and our "One Thousand for One Million" Donors. Details and date of this event will be forthcoming.

Conclusion

Since Mother's Day was this past weekend, I hope that all of the special women in your life enjoyed an incredible day. In honor of this occasion, I would like to share with you some words that Gloria wrote about me on this very occasion 2-years ago:

"It's one thing to have your mom support you, or help you when you need it. But to know that someone so deeply believes in your ability to be anything, to do anything, to accomplish anything...man, that's a shot in the arm. And I've never felt anything but my mom's absolutely unbending and unyielding belief in me as a human being. She is the strongest person I know. The smartest person I know. The most loving person I know. The most loyal person I know. The most fun-loving person I know. She is solid, she is beautiful, and she is the biggest hero and champion of my life. I am who I am only because of her. She is my mom, and I am the luckiest person in the world because of that."-Gloria Borges on May 12, 2013.

I miss that daughter of mine every single moment of every single day but I give thanks for the 32-years of her life here on earth and the amazing gifts, love, and blessings that I continue to receive by being the mother of the person who is *my biggest hero and champion*, our incredible founder, Gloria Borges. I am the luckiest person in the world because of that.

In Sincerity and Gratitude Always,



Rebecca Keller
President and Executive Director
The Gloria Borges WunderGlo Foundation